

Privacy Policy

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Beam Messenger is a real time communications platform that allows you to engage with people in a truly unique fashion, over your mobile device. You can read what your friend is typing, “beam in” to a conversation and chat in complete and total security with those close to you.

This Privacy Policy outlines how we (Beam, Beam Messenger, Beam Propulsion Lab Inc., and our subsidiaries) collect, use and share information whenever you register for and use our Services or Technology. This includes interactions between you and us through: mobile app, website, or any other Beam product that links to herewith policy.

This Privacy Policy demonstrates the present state at which we conduct those practices. Policies may be updated and thus change occasionally, to which you will be notified. We encourage you to check back with moderate frequency for any updates.

INFORMATION WE COLLECT

When you create a standard Beam account we ask to collect certain information about you, in order to properly grant you access to use our Services. This information may be called at different times, and for different purposes outlined below:

— Provided by you —

(a) When you download Beam and proceed to sign up to use the service, we will ask you for your mobile telephone number, your active email address, a password, as well as optional information tied to your person - profile picture, name, gender and birth month and day.

(b) With your consent, the first time you install the application and during registration, you will be asked to allow us to access your address book to find contacts who are already using the service. This may include names, telephone numbers and email addresses.

(c) We receive information when you choose to connect to existing social media profiles or other third party media accounts, including an authentication token to properly identify yourself.

(d) We collect data on your activity and usage within Beam Messenger and other Products (website, etc). This includes, but is not limited to time, date, sender/recipient, number and frequency of messages, your interaction with messages. Also we look at device information, such as unique device identifiers, OS version, browser type, language, carrier info and bandwidth.

(e) Beam allows you to share photos, videos, voice notes, and other interactions, with your friends and other registered users. If you use those features, the media shared will be stored on our servers for later retrieval.

Once you choose to use these features, we may not be able to retract or remove them from our servers, or hide them from anyone whom you have already shared them with. As it is your decision which information to share, you thus agree to these practices, and understand that once information is

shared, you may no longer be able to control how it is distributed beyond the Beam services, based on the actions of others with whom you chose to share this information. Beam is not held responsible for any use or misuse of information you share.

(f) We also, with the help of OS running Beam applications, collect error-reporting information in order to investigate the cause of an error, and subsequently improve the service in future iterations. These reports do not contain personal information, but the bare minimum with which we can fix or address the issue. This information is not to be used for any other purpose than that listed above.

(g) Certain information will be collected through the use of the combined Beam Propulsion Lab Inc. suite of apps & services. This includes, but not limited to “cookies” and other tracking technologies. Cookies are small file snippets that your browser stores to track certain components of your browsing experience. We may employ the use of said technologies in order to better interpret your interaction and engagement with Beam services & products, and ultimately improve the overall experience. Most internet browsers are automatically tuned to accept cookies. You can revoke this access if deemed necessary.

(h) When accessing our website, we collect log information including browser type and language of access, time and date of access, pages viewed, IP address and previous website that helped you navigate to a Beam product/service.

— Collected by third parties —

We may work with third parties to collect information on our behalf and to provide advertising and analytics services. These services may use technologies to collect information about your use of Beam services, including device attributes such as: operating system, hardware version, device settings, existing software names and types, and device advertising identifiers.

HOW WE USE INFORMATION

What we collect and analyze is used to better the services we offer, on a continuous basis. Specifically, we may use and disclose your information in ways described below:

1. To safely and securely provide our Services to you, as well as any and all information you request
2. To verify your identity, and connect you with other Beam users who have enabled the Service
3. To share your profile with your Beam contacts
4. To display to you the names and profiles of Beam contacts with whom you chosen to connect, and to show your name and profile to those users, per their in-product request
5. To manage your account and deliver any relevant administrative notices, updates, notifications and other alerts to communicate about our Service
6. To keep your list of Beam contacts up to date, automatically adding friends who join Beam
7. Monitor and assess trends and usage patterns
8. Any other purpose for which the information was collected

SECURITY

Protecting the user privacy and other identifiable information is of paramount importance to Beam. We will always make efforts to guard your privacy against unlicensed entry, and protect the information you have chosen to provide us with.

Access to such critical information is restricted only to those individuals who need to know and be able to work with that information, in order to provide support or make the Service better. Due to the free and open nature of the Internet and alike technologies, we cannot guarantee absolute protection for information under our control, in use or misuse.

INTERNATIONAL USERS

Although we have multiple servers located outside the United States through which you are communicating, we may transfer and process the bulk of your information in the United States (or in any other country where we operate). By using Beam, you consent to this.

AGE

Beam products & services are not directed to individuals under 13 years of age, and we do not knowingly collect personally identifiable information from children under the age of 13. Once we learn that we have collected information from a user under the age of 13, we will remove such information from our records.

AMENDMENTS TO THIS POLICY

We retain the right to modify this policy as we deem fit. Any information collected is subject to this privacy policy at time of happening. Once any material changes are made, we will notify you of such changes through one or more various methods. If you cannot agree with the Privacy Policy, you should not use Beam. We're sorry it had to be this way.

If you have any questions about this Privacy Policy, please contact us at team@beammessenger.com and we would be happy to address your inquiries.

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