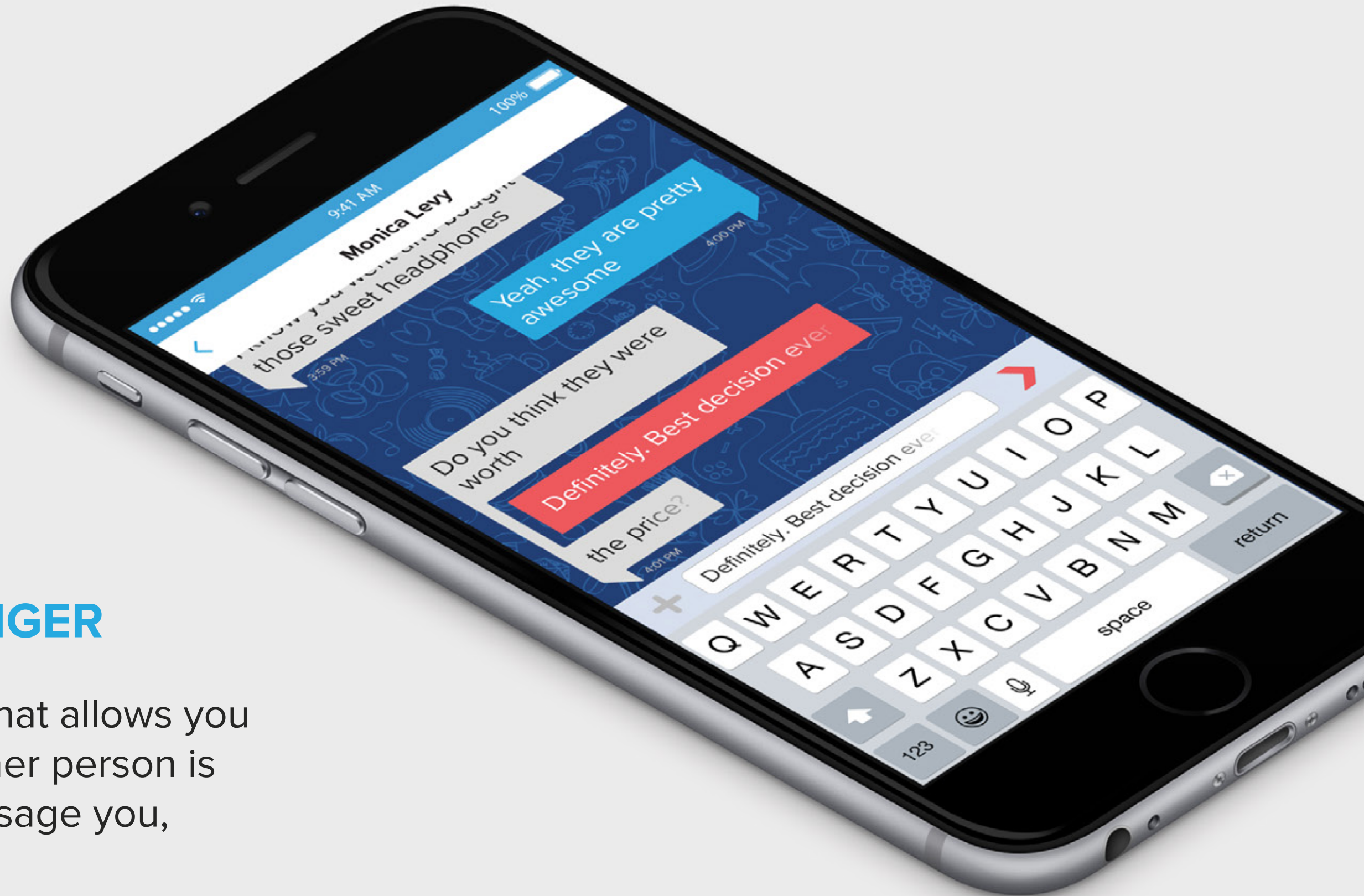


# BEAM

The logo icon for BEAM, featuring a blue square with a white speech bubble shape inside, which is slightly tilted and has a small tail pointing towards the bottom right.

Instant Communication. Re-imagined.



---

## BEAM MESSENGER

A messaging app that allows you to see what the other person is typing as they message you, letter by letter.

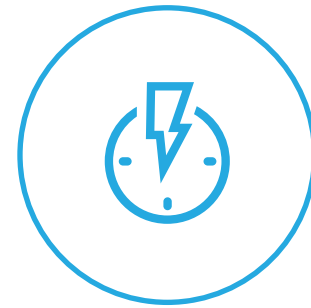
# No other app like Beam

In every other messaging app you must wait until the other person hits send to see a message. Not so with Beam! In Beam, texting is instantaneous – true real-time!



## Innovative

Messaging that mimics verbal conversations (fun & novel)



## Fast

Faster and more efficient  
(no more "...")



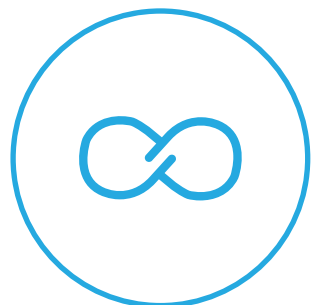
## Private

Type out a message and delete after it's read, gone from both devices



## Convenient

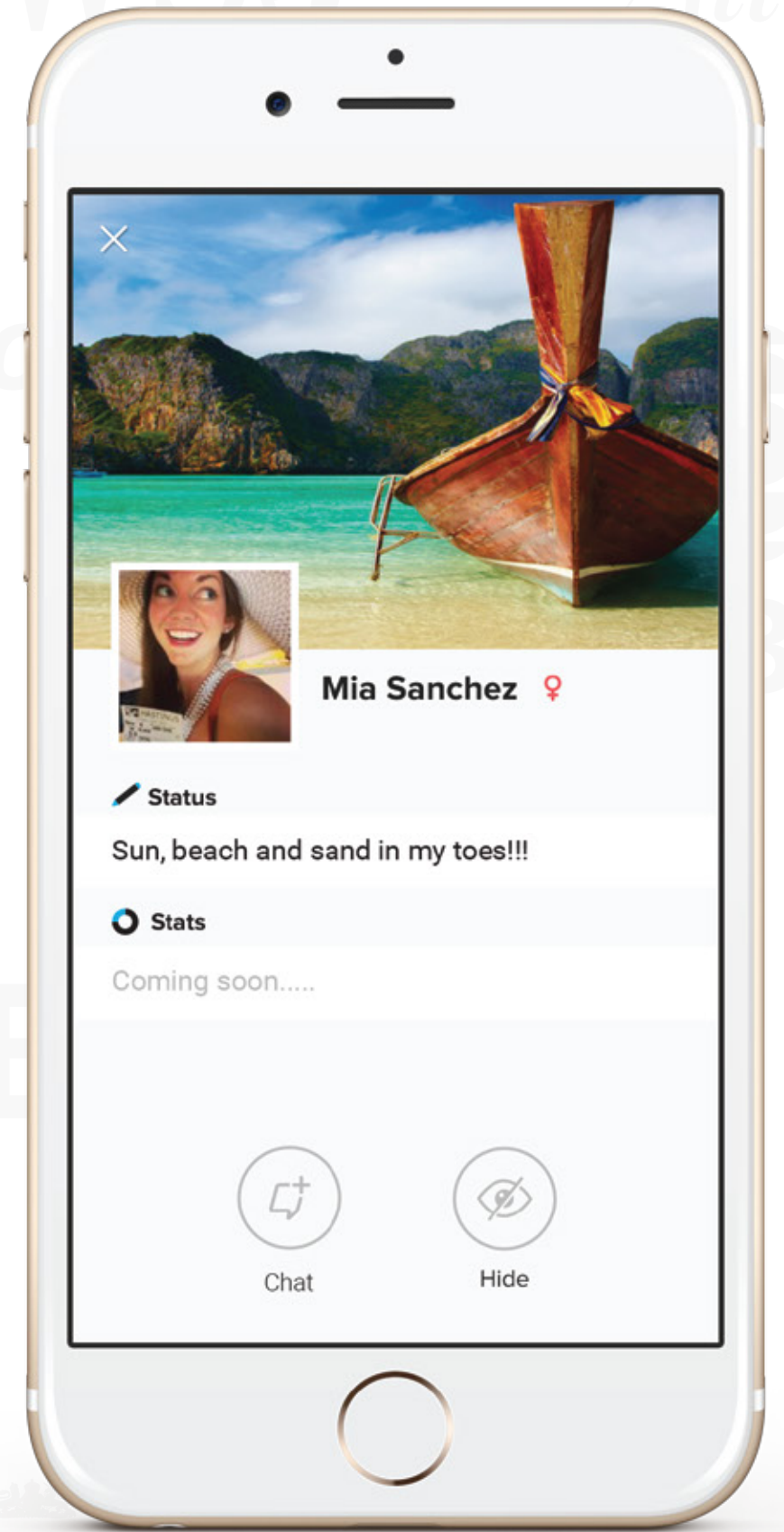
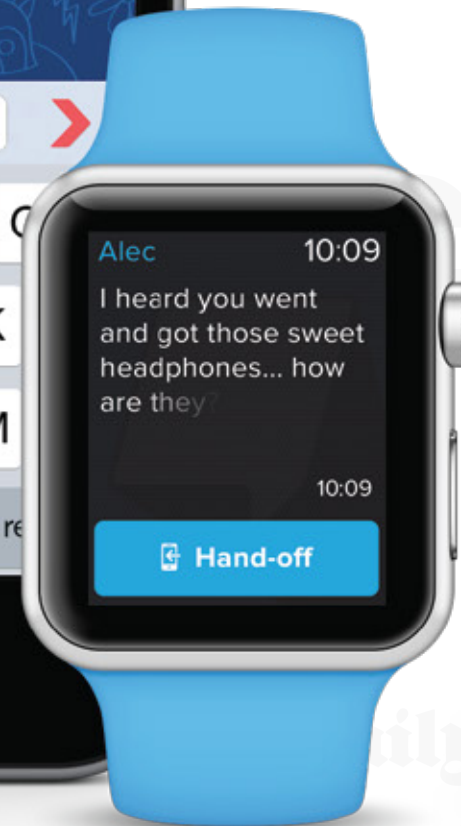
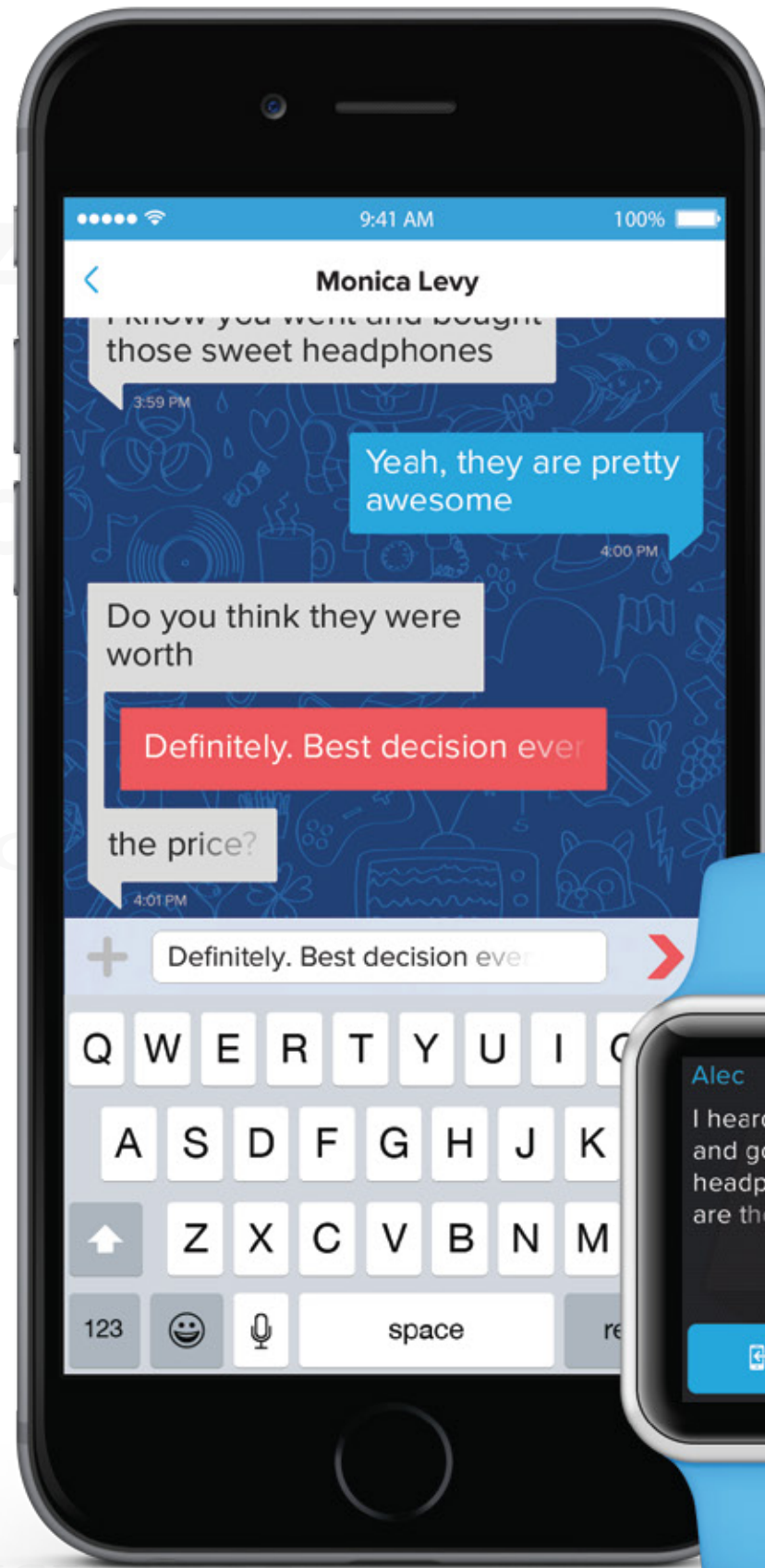
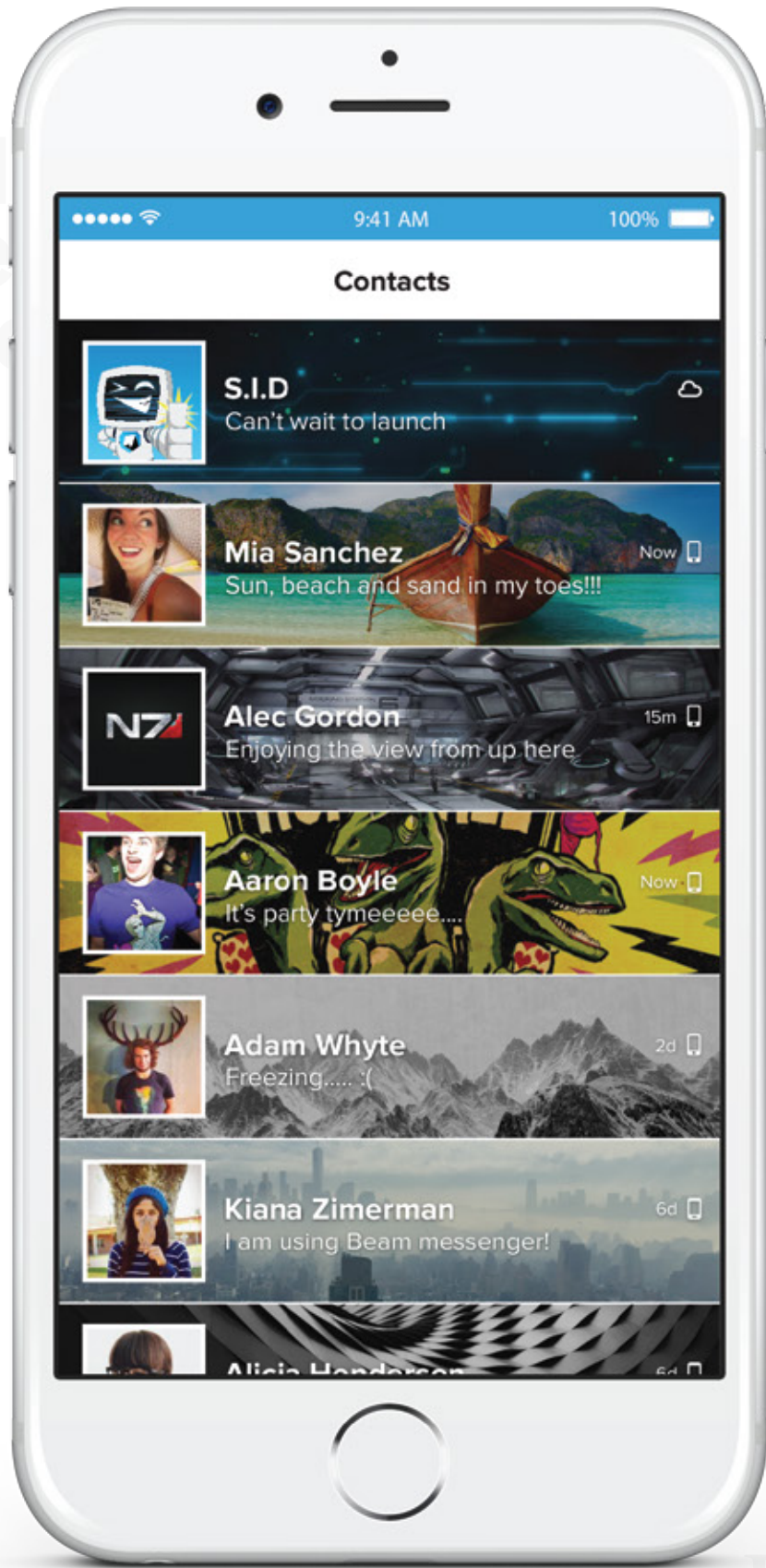
Maintain communication in a text-only environment (during a meeting, noisy locations, etc)



## Engaging

Average session time of  
10+ minutes





# AWARD WINNING



## Award-Winning / New Standard

Beam Messenger is the 2015 Winner of The Federal Communications Commission (FCC) Chairman's AAA Award.

The FCC is also heading towards making real-time text (RTT) an alternative to the required TTY capabilities for carriers and communication devices:

- On February 18, 2015, the US Access Board issued a [proposed rule](#) to require real-time texting capability for products providing real-time, two way voice communication.
- RTT can be just as useful as TTY for disabled people and RTT can be just as useful for able-bodied individuals as it is for people with disabilities
- RTT can enhance safety in certain situations (e.g. texting for help when you cannot make a voice call and timing is essential).



*“In a world where...texting is more popular than making calls, having a real-time way to send texts that's truly real time is a nice change of pace.”*

**BUSINESS  
INSIDER**

*“The Terrifyingly Transparent Texting of the Future is Here”*

**BuzzFeed**

*“...there's something wonderful about Beam...”*

*The Atlantic*

*“Great concept”  
“Can be both fun and practical to use”*

 **softonic**

# WORLDWIDE PRESS

*“Beam is betting that making texting more real-time and less filtered will lend it some of the intimacy of a face-to-face conversation while maintaining the unobtrusiveness of the medium.”*

**MIT  
Technology  
Review**

*“Beam Is An Even Faster Chat App”*

 **NEWS**

*“Once you start a conversation in Beam Messenger, you'll see what makes it different”*

**WSJ**

*“If the recipient already knows a story that the sender is typing, they can tell them so they don't waste time finishing the text.”*

**Daily Mail**